

Elmer G. Biddick Charitable Foundation Grant Proposal Application

Suicide Prevention Corporation of Southwestern Wisconsin
Legal Name of Organization

c/o Susan Springer, Founder
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Mineral Point, WI 53565
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Website

<http://www.suicide-SWWI.org/>

Susan Springer

Contact Person

Charitable purpose of the organization.

The Suicide Prevention Coalition of Iowa County is dedicated to reducing the occurrence of suicidal behaviors among Iowa County's 23,749 residents of all ages. We intend to increase awareness and create a safe environment in which residents know they are not alone and can access the resources they need to help themselves, family or friends that may be having suicidal thoughts. Our mission is to prevent suicide through awareness, education, collaboration and improved access to mental health care. While focusing on Iowa County, due to the drastic need for services in surrounding counties. As of January 2019, we have opened up our services to the residents of our neighboring counties (Grant, Lafayette, Richland, Crawford, Sauk, & Vernon) as well which is another approximate 220,000 people.

Organization's current programs, activities, and recent accomplishments

Established on August 11, 2014 we have come a long way in a short time thanks to your generous grants. This past year, 2025, we have teamed up with Local newspapers in all 7 counties to promote suicide prevention resources in May (Mental Health Month) and September (Suicide Prevention Awareness Month). With the printed newspaper ads we are reaching all demographics of each county. Gift bags were distributed to the coroners in each of the seven counties to give to families that have lost a loved one to suicide. The gift bags are full of post suicide resources and information to utilize as they start their grieving journey. 2024, also signifies our partnership with iowa county sheriff office and providing funds to have a sheriff vehicle professionally wrapped with mental health awareness and suicide prevention #988.

Purpose of the request.

Goals--- Educate community members on resources that are available to them in their time of crisis. The "Burden of Suicide on Wisconsin report" from the WI Department of Health shows

deaths by suicide have dropped since 2014 when our organization has started breaking down stigmas and spreading resource about suicide prevention. We want to keep this decline in deaths by suicide. So, it is our responsibility to have mass campaign newspaper advertisements, and on social media platforms to continue to spread the resources for people to use.

Funds are being sought to provide educational resources and articles printed in newspaper advertisements.

Amount requested and the desired time line for the receipt of any contribution.

The amount requested is \$1500 which is broken down as follows:

\$1500 for suicide prevention T-shirts for 8th graders in 4 Grant County schools.

A gift of any amount from Elmer G. Biddick Charitable Foundation would be used to purchase the T-shirts to be distributed that will spread awareness and break down stigmas in each student's home. Getting these T-shirts into each school district's homes is vital. The students will wear these shirts for years to come and it will be a continued reminder of resources available to people in need.

Budget of how the funds will be allocated and whether there are any other matching funds involved.

Since our budget of how funds will be allocated depends on the amount of funds we can raise. The requested funding for are our top priorities for the year 2026.

2025, we held a calendar raffle that helped supplement our funding gaps. There are no matching funds involved. We limit our spending to what we raise. We have been fortunate enough to have a successful bowling tournament and silent auction that raised \$3500. We hope to host another one this year. However, with the economy in the state it is our private donations have also declined.

We plan to apply to the Jennie Olson Foundation again this year. We did apply last year and was not chosen as a recipient.

Plan for evaluating the use of any contribution.

The use of any contribution will be dependent on the amount of funds donated along with funds raised via other avenues. Our goal is to accomplish the above mentioned projects focused on breaking down stigmas and educating members of the community this coming year. Our goal is to encourage people to reach out for help if they are struggling. This can be measured by the statistics collected via the avenues of distribution for the number of community members that are exposed to the message; meaning they have a subscription.

Organization's current annual budget.

We have not set a budget. All costs to date, very minimal, have been donated by committee members. Once we have raised funds we can set an official budget. For this year, our budget should mimic the items in this grant request.

Proof of tax exempt status (including tax ID number).

We are an independent non profit organization with 501(c)(3) status and EIN #: 82-1514606. A copy of their Certificate of Exempt Status is available upon request.

**I hereby certify that the information contained in this application is true
to the best of my knowledge and belief.**

Signature of Authorized Agent/Officer
Suicide Prevention Corporation of Southwestern Wisconsin

Susan Springer, Founder

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September 17, 2025

Date